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For Immediate Release

Two Expert Teams for One “Custom-service” Solution – FRS and EASi

FRS Equity Strategies, Inc. (FRS) is pleased to announce our partnership with Equity Administration Solutions, Inc. (EASi), the software application leader in equity compensation management and reporting. Together we provide a completely customizable outsourcing solution for equity plan administration and management.

By combining EASi's industry-leading software platform with FRS' customized administration, we deliver a best-in-class, cost-effective solution for equity plan administration. Further combining this service with your choice of brokers provides an end-to-end solution - convenience for your employees, cost-savings and confidence that your company is compliant at all levels of equity plan administration.

- **Custom Outsourcing for Equity Plans Administration**
 - A customized service that matches the client's current processes
 - SAS70-certified
 - Web-based
 - 4+ years experience on EASi
 - Using your preferred Authorized Broker
- **Consulting and Advisory Services**
 - SEC Disclosures: Proxy, 10-K, 10-Q, quarter-end audit reports
 - FAS 123(R) Fair Valuation and Expense Accounting
 - Equity Plans Redesign
 - Consulting Projects
 - “Ask the Expert” Hotline
- **Education and Training**
 - NASBA-certified, CPE and CEP continuing ed units
 - CEP Certification Exam Prep Courses
 - Monthly Newsletters with Administration Tips and Tools

EASi has custom-built its stock plan expensing software as an industrial-strength accounting and tax product that also performs all aspects of equity plan administration. The team at EASi is dedicated to building a relationship with the FRS clients and working within their budgets to achieve their goals and objectives.

FRS Equity Strategies is the only full-service stock options and equity compensation consulting firm in the US that can deliver a complete solution to your company—from consulting services to outsourcing, and training and education offerings that keep your staff up-to-date in this fast-changing arena. FRS delivers unsurpassed knowledge of all aspects of equity compensation, unrivaled attention to detail and a high level of personal attention. We understand and meet the strictest standards of confidentiality to protect your information and minimize risk. Our services are organized and priced to deliver the best value without sacrificing quality.

To discuss your needs, please call Marianne Brannock-Hill at (408) 727-0227 or email Clientservices@equity-strategies.com